



MEDIA & VIDEO PRESENTATION AGREEMENT (Trade Fair / Exhibition – Full Version)

This Media & Video Presentation Agreement (“Agreement”) is entered into between Car Promotion – Maikel Lemke, Osnabrück, Germany (the “Producer”) and the vehicle owner or seller identified below (the “Owner”).

§1 Purpose of the Agreement

The Producer creates independent video and media presentations of vehicles at trade fairs and exhibitions and publishes such content on YouTube, the Producer’s website, and other media platforms. The Owner agrees to the recording and publication of video and photographic material of the vehicle.

§2 Nature of Service – No Brokerage

This Agreement constitutes a media and content service only. The Producer does not act as a dealer, broker, or sales agent and does not guarantee a sale, a sale price, or market success.

§3 Recording & Rights of Use

The Owner grants the Producer non-exclusive, worldwide, unlimited rights to record, edit, publish, and distribute video and photographic material on all current and future media platforms. All copyrights remain with the Producer.

§4 Media Fee

Media Fee options (all amounts excl. VAT): € 500 – Short Presentation / Walkaround; € 750 – Standard Expert Presentation; € 1.000 – Interview / Business Exposure. The media fee compensates time, expertise, production, and reach and is payable independently of any sale.

§5 Editorial Independence & Objectivity

The presentation reflects an independent and objective expert assessment. There is no obligation to present the vehicle positively or promote a sale.

§6 Success-Based Commission

If the vehicle is sold within six (6) months after first publication, a commission applies based on the actual transaction price: 5 % for private sellers, 3 % for dealers or commercial sellers.

§7 Buyer Origin & No Circumvention

Commission entitlement applies irrespective of buyer origin, prior contacts, or direct negotiations. Media exposure may influence a sale indirectly and non-traceably.

§8 Notification Obligation

If the vehicle is sold within the commission period, the Owner shall inform the Producer without undue delay. Failure to notify does not affect commission entitlement.

§9 No Obligation to Sell

The Owner is under no obligation to sell the vehicle. The absence of a sale does not affect the media fee.

§10 Liability

No liability is assumed for condition, originality, authenticity, market value, value development, or the outcome of a potential sale.

§11 Confidentiality

All non-public information exchanged in connection with this Agreement shall be treated as confidential.

§12 Governing Law & Jurisdiction

This Agreement is governed by the laws of Germany. Place of jurisdiction is Osnabrück, Germany.

§13 Final Provisions

If any provision is held invalid, the remaining provisions remain unaffected. This Agreement constitutes the entire agreement between the Parties.

Place, Date

Owner: _____

Car Promotion – Maikel Lemke: _____